

## **Position Description**

### **CLUB COACH DEVELOPER/COORDINATOR**

Coaches have a significant impact on player enjoyment, development, retention and recruitment. They are also key influencers in maintaining a positive environment and in developing club culture.

The Club Coach Coordinator role is designed to support and oversee the growth and development of individual coaches and enhance the overall coaching expertise of each club coach. This role will significantly impact the enjoyment and development of community club coaches, players and officials.

#### **Roles and responsibilities**

The development of the specific role and responsibilities of the Club Coach Coordinator will depend on the specific needs of the individual club; however, the following roles and responsibilities are likely to be core:

##### **Stage 1 – Guide coach's approach, behavior, and expectations**

- Develop a Club Coaching Charter or Coaching Handbook, including a club coaching philosophy and game day expectations
- Assist the club to appoint suitable coaches that align with the club's coaching philosophy and/or charter
- Assist coaches to access:
  - Coaching resources available (e.g., CoachAFL, Rm Coach, Junior Coaching Curriculum)
  - Learning opportunities available (e.g., Accreditation, face to face workshops, CoachAFL webinars)

##### **Stage 2 – Establish an environment of support and learning for the club coaches**

- Facilitate club coaches' meetings to provide an environment where coaches share ideas and learn from each other, discuss club coaching directions, and provide learning opportunities
- Informal support for coaches throughout the year – touch base with coaches regularly
- Create an online learning, sharing and support platform (e.g., WhatsApp, Closed Facebook Coaching Group)

##### **Stage 3 – Develop coaches through gathering evidence and facilitate reflective practice**

- Observe coaches at training and game day to provide feedback of coaching practice