Community Umpiring Development Strategy



GROW

Recruit umpires from traditional & diverse backgrounds because the bigger the base the higher the pinnacle.

TRAIN

Provide learning opportunities for all of our umpires.

TRANSITION

Allow our umpires to be the best they can because one in two of our umpires want to progress to a higher level.

RETAIN

Keep our umpires engaged for longer through inclusive and enjoyable environments.

Community Umpiring Development Strategy Pillars





GROW

TRAIN

TRANSITION

RETAIN STRO

PONG BOLD

- Understand the number of umpires required within each region
- Promote club engagement strategies to support stakeholders to understand umpiring is a shared responsibility
- Deliver focused programs to build our umpiring clubs to be reflective of our communities

- Provide learning opportunities for all of our umpires – regardless of experience
- Uphold minimum standards through accreditation
- Develop our umpire coaches as they are the most influential people within our clubs
- Allow our umpires to be the best they can be, because one in two of our umpires want to progress to a higher level
- Ensure the transition from junior to senior football is seamless through clear and connected pathways
- Offer suitable talent programs to allow our aspirational umpires to transition from community to state league level

- Retention is the sum of the programs we lead and the environments we create
- Lead programs to support improved umpiring club environments
- Create flexible and inclusive environments to keep our umpires engaged for longer
- Above all else our umpires should enjoy their experience

Community Umpiring Development Programs – Victoria



First Bounce (2022)

Schools

School **Umpiring** Course

UMPIRING

COMMUNITY

School Umpire Academy

Clubs

Junior Club Engagement Program

FIDA Partnerships **Athletics Club** Engagement

Diversity

Multicultural **Umpiring** Academies

Indigenous **Umpiring Academies**

STRONG

GROW

TRAIN

RETAIN

TRAINSITION

CLUBS **ACCREDITATION**

AFL NAB AUSKICK

HALF-TIME RULES &

GRID GAMES

PROGRAM

AFL UMPIRE COMMUNITY **AMBASSADOR PROGRAM**

SERVICE AWARD

AFL VICTORIA GOLDEN WHISTLE AWARD

COMMUNITY UMPIRING

TALENT ACADEMIES

Victorian Strategy

National Strategy



Victorian Umpire Pathway – Community to AFL





AFL & ALW



State League & Talent

Development Squad

•NAB Boys, NAB Girls & VFLW



Senior Squad

•VFL Men



AFL Umpiring Academy

•Accelerator Program



AFLW



Community Competitions

Introductory Certification

• Junior competitions



Development Accreditation

• Youth competitions



Advanced Accreditation

• Senior Competitions



Introduction to High Performance Accreditation

AFL Victoria Community
 Umpiring Talent Academies
 (including V/Line Cup)

